



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1397374

Schedule Dates 10/30/12-11/05/12
Advertiser DCCC-Democratic Congressional Campaign Comm
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand DCCC 10/23 ADD (481412)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KEULEMAN, KATIE
Phone/Fax /
CPE 11/14/2113
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments DCCC 10/23 ADD
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Katie Freckleton
CO-OP No
Headline # 06387701
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,522.50
Net Total \$8,627.50
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Nov. 2012	9	\$10,150.00
Grand Total:	9	\$10,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/30/12-11/02/12	1	:30	10P- 10:35P (MST)	1		X	X	X	X			1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, KUTV NEWS AT 10P M-F	10/22/12
2.0	Normal Line / News (2)	11/05/12-11/05/12	1	:30	4:30P- 5P (MST)	1	1							1	\$850.00	\$850.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2NEWS AT 4:30PM	10/22/12
3.0	Normal Line / News (3)	11/05/12-11/05/12	1	:30	5A- 5:30A (MST)	1	1							1	\$300.00	\$300.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5A	10/22/12
4.0	Normal Line / News (4)	10/30/12-11/02/12	1	:30	5:30A- 6A (MST)	2		X	X	X	X			2	\$500.00	\$1,000.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 530A	10/22/12
5.0	Normal Line / News (5)	10/30/12-11/02/12	1	:30	6A- 8A (MST)	1		X	X	X	X			1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS THIS MORNING	10/22/12
6.0	Normal Line / SPOT (6)	11/05/12-11/05/12	1	:30	8A- 9A (MST)	1	1							1	\$500.00	\$500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, THE EARLY SHOW	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/22/12



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Advertiser

DCCC-Democratic Congressional Campaign Comm

Entered By

Katie Freckleton

Agency

Great American Media (2231)

CO-OP

No

Product

POLITICAL ISSUE (ns) (1187)

Headline #

06387701

Brand

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Demo

A35+

Salesperson

TeleRep/DC, Washington DC (2995)

Order Type

Normal

Sales Office

TeleRep Washington DC

Package Deal

Commission %

15.00

Buyer Name

KEULEMAN,KATIE

Commission

\$1,522.50

Phone/Fax

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Net Total

\$8,627.50

CPE

11/14/2113

Sales Tax

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

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***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
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7.0	Normal Line / News (7)	11/03/12-11/03/12	1	:30	5P- 6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SAT	10/22/12
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8.0	Normal Line / News (8)	11/04/12-11/04/12	1	:30	5P- 6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 2 NEWS AT 5P SUN	10/22/12
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CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

FAX# 215 564 1103
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT19/12 18.41
*** KUTV-TV ***

2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT19/12 18.41

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 14 AGENCY EST# = 2113												
1			1000P-1035P	30		\$4,000.00	10/30	11/2	1		TU-F	1
PROGRAM : KUTV NEWS AT 10P M-F ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : KUTV NEWS AT 10P M-F												
2			430P-500P	30		\$850.00	11/5	11/5	1		MON	1
PROGRAM : 2NEWS AT 4:30PM ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : 2NEWS AT 4:30PM												

REP HEADLINE# 6387701
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT19/12 18.41
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$300.00	11/5	11/5	1		MON	1
PROGRAM : 2 NEWS AT 5A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5A												
2			530A-600A	30		\$500.00	10/30	11/5	2		TU-F,M	2
PROGRAM : 2 NEWS AT 530A ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 530A												
3			600A-800A	30		\$1,250.00	10/30	11/5	1		TU-F,M	1
PROGRAM : 2 NEWS THIS MORNING ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS THIS MORNING												
4			800A-900A	30		\$500.00	11/5	11/5	1		MON	1
PROGRAM : THE EARLY SHOW ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: THE EARLY SHOW												
5			500P-600P	30		\$750.00	11/3	11/3	1		SAT	1
PROGRAM : 2 NEWS AT 5P SAT ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SAT												
6			500P-600P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : 2 NEWS AT 5P SUN ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1: 2 NEWS AT 5P SUN												
OCT/12			\$.00	NOV/12		10150.00						

CONTRACT TOTAL 10150.00
 TOTAL SPOTS 9

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*